# **Data Protection Policy**

#### The data protection registration nr. of Festival Travel International Kft. is:

#### NAIH-73690/2014.

The Sziget City website is operated by Festival Travel International Kft. (1095 Budapest, Soroksári út 48), hereinafter referred to as the Operator. The website can be reached by online clients (hereinafter referred to as Users) via the URL <a href="www.szigetcity.com">www.szigetcity.com</a>. Users accept terms of use either via filling in data sheets (in case of services requiring registration), or, as an act of implied conduct, via browsing the website (in case of services not requiring registration). Festival Travel Kft details the way it protects and manages user data in the following Data Protection Policy.

#### 1.) Newsletters

The Operator sends out newsletters to registered Users. Registration is possible on the Operator's website, or in Operator's webshop. Registrations are confirmed via e-mail. Operator stores the date of subscriptions or confirmations and IP addresses according to relevant legal regulations.

### 2.) Unsubscribing from newsletters

Newsletters sent out to registered users contain individual links to unsubscribe. In case the User does not wish to receive newsletters, he/she can unsubscribe by clicking on the link. In case of technical problems it is also possible to unsubscribe via email.

#### 3.) Managing e-mail addresses according to data protection regulations

The Operator is allowed to use registered e-mail addresses for the sole purpose of newsletters and cannot make these accessible to third parties. Operator does everything in its power to protect the stored addresses securely, thus avoiding third parties to access and misuse them.

#### 4.) User statistics

Selected data of the User's computer, as well as IP addresses regarding visits to <a href="www.szigetcity.com">www.szigetcity.com</a> will be stored in a user diary in order to maintain and develop the website. These data will only by used by Operator internally to create statistics. IP addresses will not be linked to any other data that could lead to the identification of the User and will not be accessible by third parties in any format.

#### 5.) Cookies measuring conversion

In case the User clicks on any of the Operator's advertisements on other websites, resulting in a redirection to <a href="https://www.szigetcity.com">www.szigetcity.com</a> or its sub-sites, small scale, partly personalized data files (cookies) can be placed on User's computer. Placing these cookies has the sole purpose of measuring the effectiveness of Operator's online advertisements.

## 6.) Cookies identifying a registered User

The www.szigetcity.com website includes a webshop, which includes a purchase process based on registration. As part of the registration process small scale, partly personalized data files (cookies) will be placed on User's computer. Placing these cookies has the sole purpose of identifying User during a repeated visit to the website and enabling a simplified identification process.

#### 7.) About the security aspects of cookies

Operator will in no format provide access for third parties to data stored in the cookies. The User has the possibility to set up his/her browser to receive a notification in case the Operator tries to place a cookie on his/her computer and has the possibility to deny this. Cookies will be stored by the system for a maximum of 90 days and then deleted automatically. Cookies will in no way affect or harm the operation and safety of the User's computer.

#### 8.) Managing data of registered Users

Data provided by registered Users will be managed and recorded by the Operator restricted to the purposes authorized by the User. Operator can forward personal data solely to those partners involved in providing the service(s) ordered by the registered User. Third parties (not providing purchased services to the User) will not have any access to User's personal data under any circumstances.